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Quick Facts & Stats

Senior Attitudes Toward Consumer-Driven Health Care and Technology

Of the Medicare enrollees surveyed by the Deloitte Center for Health Solutions in its 2008 Survey of Health Care Consumers:

93%

Are interested in using a self-monitoring device at home if they have or were to develop a health condition that requires regular monitoring.

36%

Indicate they are open to using a retail clinic.

11%

Have already used a retail clinic.

6% of the 65+ population
report being uninsured.

1 in 3

Has ordered prescription medication online or through mail order sources.

4% of seniors

Have a health-related account such as a health savings account (HSA), health care reimbursement account (HRA), or flexible spending account (FSA).

16% of boomers

Have such accounts.

The survey concludes that nearly half of Medicare enrollees are self-directed activists in their care, seeking information about health concerns, treatment options, quality, and price. They are prone to engage in shared decision-making with their doctors.

MPM

Reference

Deloitte Center for Health Solutions. 2008 survey of health care consumers. <http://www.deloitte.com/dtt/article/0,1002,sid%253D80772%2526cid%253D193730,00.html>. Accessed December 9, 2008.