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We
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Letters to the Editor to:

Richard Stefanacci, DO
Editor-in-Chief
Medicare Patient Management

e-mail

rstefanacci@healthcommedia.com

fax

215-489-7007

Quick Facts & Stats

Patient Use of Online Health Tools

Sixty-two percent (62%) of Americans use online health tools for a variety of healthcare needs. As a result, 51% feel they are informed health-care consumers.

US consumers currently use the Internet to:

37%

Learn about treatment options

23%

Attempt self-diagnosis

15%

Manage their prescriptions online

33%

Access symptoms and diagnostic information

27%

Access preventative information

11%

Evaluate physicians

2%

Obtain a virtual consultation with a physician

US consumers would like to use the Internet to:

45%

E-mail their physicians and receive a response

34%

Receive lab test and other results from a secure Web site

33%

Schedule physician office visits

Source: The Illuminas survey of 4105 adults conducted January 29 to February 14, 2007. Available at: http://austin.illuminas-global.com/cisco_health_management.htm. Accessed April 10, 2007.